



-
- **Shop, Dine and Stay - Winter Promotion Opportunity** - The Maine Office of Tourism is working on a promotion for this coming winter entitled *Shop, Dine and Stay*. There will be a large advertising presence in the Boston area in November and December, driving people to the website for information on packages during the winter season. If you would like to increase your business during the winter season, visit our website www.downeastacadia.com and enter your shop dine and stay package (be sure to check off the shop, dine and stay checkbox) to become part of the promotion. This package listing, as well as business or event listings, are FREE and entering the information once puts you on two sites (DART's and MOT's). Please enter your information today and feel free to call or email the office anytime for assistance at 546-3600 or info@downeastacadia.com.

 - **DART Sub grant Opportunity - Deadline January 15, 2010** - If there is a tourism project in your area that would be a great pilot project for the DART region or would be of value to your entire sub region, check out the possibility of applying for a sub-grant for FY 2011. The RFP, details on the program and how to apply are online <http://www.downeastrcd.com> (scroll down and click on the maroon button DownEast & Acadia Regional Tourism -- There is a lot of DART information here, including the RFP). Or feel free to contact the office at 546-3600 or info@downeastacadia.com.

 - **Save the Date** - The Governor's Conference on Tourism will take place on February 2, 2010 at the Augusta Civic Center. For more information as it becomes available, visit www.mainetourismconference.com.

 - **Trends, Observations, Challenges?** - Let us know if there is something happening that you feel is a new trend, development or challenge for your area or your business. One of our tasks as a region is to submit a written report to the Maine Tourism Commission each quarter. Let us know what is happening on the front lines from your perspective so we can represent our region in Augusta with information provided by you!

 - **Upcoming Dates and Deadlines:**
November 17, DART Quarterly Meeting, 9 - 12, in **Ellsworth at the Holiday Inn** on High Street in the Acadia Room. **Please note the change in location** due to the fact that the meeting will be followed by lunch and a presentation by the Maine Office of Tourism and its partners regarding upcoming promotions and new initiatives. Davidson/Peterson will have updated *region-specific* information, Swardlick Marketing will present the state's advertising campaign and Portland Webworks will talk about the website and techshare program. Additionally Charlene Williams from Nancy Marshall Communications will be there to talk about P.R. The lunch will cost \$10.00 per person (DART is subsidizing it to bring it down). **Register by November 13 to attend the luncheon and presentation.**

DownEast & Acadia Regional Tourism

PO Box 4, Cherryfield, ME 04622

Phone: (207) 546-3600, Toll Free: (888)-665-3278

info@downeastacadia.com www.downeastacadia.com

Cooperating to Support Tourism Throughout the Region