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- **Website** – Have you updated your business information or events listings for the 2010 year? Winter is a great time to update everything on the DART site ([www.downeastacadia.com](http://www.downeastacadia.com)). Requests for information are increasing as the season approaches and most of them come via the website. If you need assistance in entering or updating your information, call us or send us an email (546-3600 or [info@downeastacadia.com](mailto:info@downeastacadia.com)). We would be happy to help.
  - **Lighthouse Tours** – As a continuation of our lighthouse passport project, we are running an ad in Lighthouse Digest Magazine and steering people to our website to search for “Lighthouse Tours”. If you run tours of lighthouses, please be sure that the search term “Lighthouse Tours” is in your listing on the DART website. Call the office with questions or if you need assistance updating your listing (546-3600).
  - **DART Sub Grant Recipients 2011** – The DART Board of Directors voted to fund two exciting projects for the 2011 grant year as part of its Maine Tourism Marketing Partners Program (MTMPP) application. The Down East Fisheries Trail, a project that the Vacationland Resources Committee is updating and expanding to include both counties, will receive funding for signage in the 2011 grant year. DART is also funding the creation of a Garden Tour Map of the entire region. Both of these projects are great examples of nature based tourism in our region.
  - **Packaging Seminar** – The Maine Highlands Region is offering a two part program on travel packaging success. Presented by Joe Veneto, “The Opportunity Guy”, this seminar has been highly recommended by other regions that have had him present on packaging. The cost is \$50.00 per person and includes a full day, hands-on session with a second ½ day session and a conference call as a follow up. It will take place in the Four Points Sheraton at Bangor International Airport on March 25, 2010, and on April 28, 2010. To register, please visit [www.TheMaineHighlands.com](http://www.TheMaineHighlands.com), in the *About Us* section or call Jessica Donahue at 974-3212.
  - **Trends, Observations, Challenges?** - Let us know if there is something happening that you feel is a new trend, development or challenge for your area or your business. One of our tasks as a region is to submit a written report to the Maine Tourism Commission each quarter. Let us know what is happening on the front lines from your perspective so we can represent our region in Augusta with information provided by you!
  - **Upcoming Dates and Deadlines:**
    - May 18, 2010**, DART Quarterly Meeting, 9 - 12, in Machias (exact location, to be announced)
    - Sept. 14, 2010**, DART Quarterly Meeting, 9 – 12, in Ellsworth
    - Nov. 16, 2010**, DART Quarterly Meeting, 9 – 12, in Cherryfield

## DownEast & Acadia Regional Tourism

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*Cooperating to Support Tourism Throughout the Region*