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- **Maine Invites You 2010** - Once again in 2010, DART is subsidizing advertising in Maine Invites You. This year's subsidy is \$1200 per sub region for one page. Anyone interested in advertising should contact his or her local chamber for pricing information. Be a part of this publication that reaches everyone who requests information on Maine from the Maine Office of Tourism. Let's show them the huge variety of what we have in DownEast & Acadia. Questions? Feel free to contact the DART office at 546-3600 or info@downeastacadia.com. **Deadline is September 18, 2009.**
 - **Birding** - DART's Birding Committee is progressing well on the DownEast & Acadia Birding Trail. It is cooperating with College of the Atlantic to begin mapping identified sites in the region. When completed, this information will be in map form and will supplement the information available in the state's birding guide. If you haven't already seen the state's version, let us know and we'll get you a copy!
 - **Lighthouse Passport Project** - Just a reminder to spread the word to your local lighthouses and businesses about becoming a designated lighthouse passport stamping agency. If you are a stamper and haven't yet let us know, please do so right away so we can get you exposure on the DART website.
 - **Open Lighthouse Day** - The U.S. Coast Guard has designated September 12, 2009 as Open Lighthouse Day. In Maine, 52 lighthouses will be open, free of charge, to the public. The Maine Office of Tourism has developed a special logo and a page on its website www.lighthouseaday.org where businesses or event planners can submit packages or specials related to this event. It's a great marketing opportunity as there will be many lighthouse fans coming to the state -- Let's get as many as we can to DownEast & Acadia, where there are more lighthouses than in any other region of the state!
 - **Website Updates** - Are you a business or event organizer who is still not on the DART Website? Now is the time to enter your information (Call or email the office anytime for assistance at 546-3600 or info@downeastacadia.com if you have questions). You can also list packages and specials for even more exposure -- and it's all FREE!!!!
 - **Trends, Observations, Challenges?** - Let us know if there is something happening in your area that you feel is a new trend, development or challenge for your area or your business. One of our new tasks as a region is to submit a written report to the Maine Tourism Commission each quarter. Let us know what is happening on the front lines from your perspective so we can represent the region in Augusta with information provided by you!
 - **Upcoming Dates and Deadlines:**
 - September 2, 10:00 am DART Marketing Committee Meeting, Cherryfield
 - September 15, DART Quarterly Meeting, 9 - 12 at Bar Harbor Bank in Ellsworth
 - September 18, Deadline for advertising in Maine Invites You in the DART section
 - November 17, DART Quarterly Meeting, 9 - 12, Cherryfield

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Cooperating to Support Tourism Throughout the Region