



DART Newsletter September 2008

DownEast Days are this Saturday and Sunday, Sept. 13 and 14, in Machias and Lubec respectively. Call 255-4402 for more information on this celebration of family fun celebrating the area!

DART Quarterly Meeting, September 23, 2008 from 9:00 a.m. to 12:00 noon at the Washington Hancock Community Agency Office in **Ellsworth**, 248 Bucksport Road (U.S. Route One, ME Route 3). Check their website for map and directions: <http://www.whcacap.org/locations.html> .

Maine Invites You - Deadline for payment, artwork and contract is **October 3, 2008**. If you need assistance as you work on this, please let us know. Maine Tourism Association is available to help with sales (623-0363 ext. 107). DownEast & Acadia is the first region featured in this year's publication. Don't miss this opportunity to get your information front and center! When your subregion's page(s) is(are) complete, be sure to send an invoice to DART right away so that you get your subsidy in time to make payment to Maine Tourism Association. Questions? Just call or email DART at the number or email address below!

Yankee Publishing Opportunities

- Each May, Yankee publishes a **Top Events** listing in its Travel Guide to New England: Special Travel Issue, on newsstands through August 31. Twenty events are named Top Events for each state. This designation brings valuable potential publicity for your region and the event. Yankee is asking for events you think are worthy of this designation. For an event to be eligible it must occur between May 1 – August 31, 2009. If you would like to nominate an event, please contact heathera@yankeepub.com with the words Top Events in the subject line **by November 1, 2008** or sooner. Please include these fields (if available): event name; event date; event city; event state; event contact person's name; contact person's phone number; contact person's e-mail; comments.
- Don't forget to **submit your events year round** as well at YankeeMagazine.com. Click on submit an event and fill out the form. You must be a registered user to submit an event, but that process is simple to complete online.

Registration is NOW OPEN! "Marketing Your DownEast Tourism Business" - November 13, 2008, Schoodic Education and Research Center in Winter Harbor. DRAFT agenda and REGISTRATION form available at <http://www.downeastrcd.com/VRC.htm> . Register today and spread the word!

Ice Age Trail Maps Now Available – We've mentioned this before, but it bears repeating - The University of Maine Bookstore now has the popular Ice Age Trail Maps available for sale either individually at the University of Maine Bookstore for \$8.95 or in bulk at reduced rates. If you wish to purchase them in bulk for your chamber or your business to sell to visitors (minimum of 10), please contact: David Hazen, 581-1714 or david.hazen@umit.maine.edu

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Cooperating to Support Tourism Throughout the Region